

# **PSWG Methodology**

## Business Strategic Realignment

Revision Date April 21, 2011

### **Business Strategic Realignment**



#### <u>Purpose</u>

It has been almost three years since the development of the AMIT projects and their corresponding requirements. During that time there have been changes in both the Texas Market business processes and technologies including development of solutions such as Smart Meter Texas and implementation of 15 minute interval data.

Therefore it is an opportune time to strategically realign AMIT projects and requirements to be the most effective based on the critical needs of the newly evolved Texas Market.

Also, it is an opportune time to refocus efforts into areas of most impact, renew activities and tasks that support driving to completion those efforts, and reset expectations for delivery priorities, timeline, and dependencies.

### **Business Strategic Realignment**



#### **Objectives**

Based on recent lessons learned, enhanced knowledge from experience, current business and technology environments of the evolving Texas Market:

- Realign the AMIT business processes based on the current highest priority and most critical needs
- Identify initiatives to effectively and efficiently deliver the realigned business processes
- Roadmap the identified processes, functions / initiatives for clear understanding of delivery ranking, timelines and dependencies
- Refocus efforts based on the re-prioritization and realignment
- Gain renewed consensus, buy in, participation and enthusiasm from AMIT Market participants

### **Business Strategic Realignment**

#### Approach



#### Prep

Consensus

strategic

purpose,

approach

realignment

#### Examine

#### Assess

#### **Implement**

Accomplishments

**Third Party One-on-Ones** Review and Gather third party identify accomplishments. Define Processes and to date

buy in on AMIT

objectives and

**Functions** 

requirements

- **Current Business Model** Review and gain • Review and understand current major business processes impacting the Market
  - Review current functionality matrix

**Current Technology** 

Review and understand current solutions impacting processes and priorities

Decompose

Develop process decomposition model to sub process level 2

Identify Market goals and objectives

Constraints

- **Identify Market** constraints
- Identify current technology constraints

**Prioritize** 

Prioritize business sub processes

Roadmap

Plan

- Initiative roadmap based on priorities, timeline, and dependencies
- Define Milestones

Functional alignment

- Identify business functions
- Prioritize functions

**Function Goals and Critical** Success Factors (CSF)

- Identify goals
- Identify CSF

**Expectations** 

- Set renewed Market expectations
- Communicate strategy and scope

**Identify Key Stakeholders** 

Schedule

**Functionality Matrix** 

 Identify key functional components

**Refine Requirements** 

**Design / Develop / Deploy** 

**Assess Goals and CSF** 

**Review and Renew Strategic Alignment** 

- Renew Priorities
- Renew Roadmap
- Review Milestones

#### Realign

 This work can be completed within the time frame of the currently scheduled AMIT working sessions in August, September and October

Roadmap

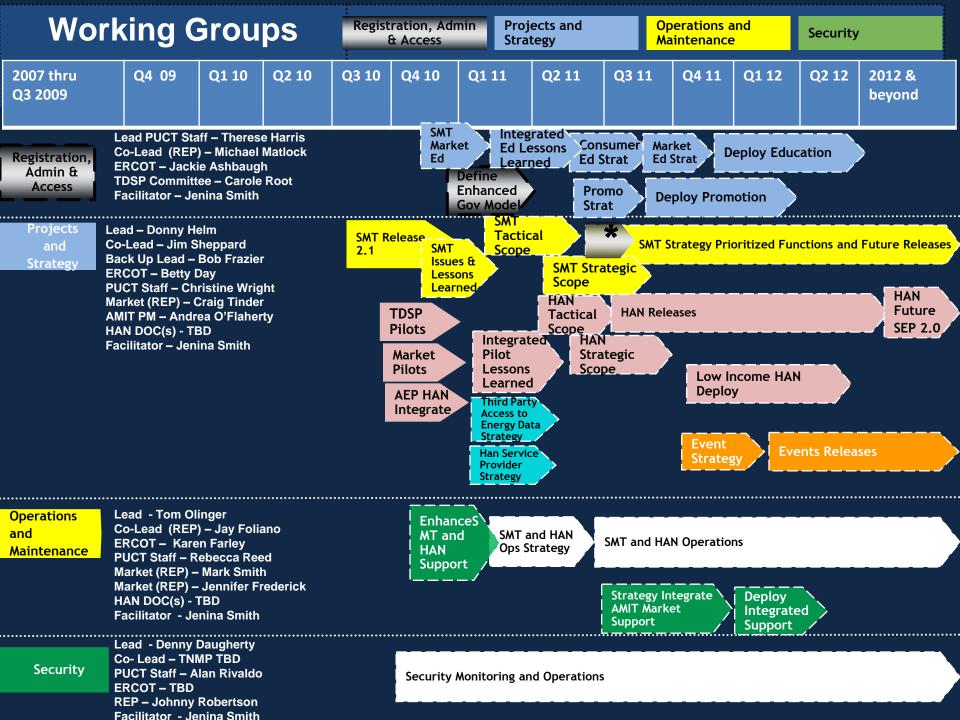
### **AMIT Vision/Themes for Functional**



**SCOPING** (Starting Point – PSWG Needs to Complete including PSWG vision discussions and PSWG charter goals, etc...)

Vision/Themes for 2011 – From February 8, 2011 AMIT Meeting

- Increase customer usage of SMT and HAN (PSWG Task 014)
- Provide opportunity for Market participants including REPs and Third Parties to increase offerings and products by implementing modifications to current functionality or implementing currently identified new functionality
- Provide a Secure Solution
- Achieve specific level of performance in existing and future functionality



# Business Strategic Realignment Methodology



**SMT Strategic Scope** 

**HAN Strategic Scope** 

**Vision / Themes** 

(Example –Increase Customer Usage)

**Business Functions** 

(Examples - Event Notification and Consumer Mobile Experience)

Functional Review and Assessment Step 1 – Review Usage and Benefit to Market Step 2 – Assess Qualifications and Parameters

Pre-existing AMIT
Requirements

Requirements

Use Cases

Requirements